

Taylor Hartwell

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Summary

Skilled in creating engaging computer training modules / eLearnings and ensuring SCORM compliance, with extensive experience in front-end development, animation, and design. Proficient in browser and application development with a focus on user-driven interactivity and creative problem solving. Strong project management abilities and excellent communication skills support successful outcomes in both internal and external engagements.

Skills

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| * Technical documentation * Adobe Creative Suite (Photoshop, InDesign, Illustrator) * Front-end development (HTML, CSS, JavaScript) and animation (CSS and Greensock) * Browser and application development and support | * Creative problem solving and collaboration * SCORM (1.2 and 2004) compliance specialist * User driven interactivity, knowledge checks, and quizzes * Strong internal and external communication * Project management |

Experience

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| Motivation Technologies, LLC |  St. Louis, MO  Senior Interactive Developer  *01/2019 – 01/14/25* | * Manage course file templates and course backups utilizing Mercurial / TortoiseHG, SourceTree, and DevOps * Maintain and update course translation system and database * Create and update system processes documentation * SCORM compliance, general offline course management, and mobile application troubleshooting and communication * Create new animation plugins and systems for use across multiple training styles and formats * Handle onboarding and training of new interactive developers * Manage fully responsive aspects of eLearnings, including creating, updating, and troubleshooting translations from 4k down to mobile * Work directly with back-end developers to ensure correct communication between courses, websites, and applications * Create and manage new promotional games such as seek & find, puzzles, Minesweeper, trivia, iSpy, decoder ring, and pinball * LMS implementation, integrating, troubleshooting, and managing |

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| Motivation Technologies, LLC |  St. Louis, MO  Interactive Developer  *01/2015 – 01/2019* | * Discontinue use of Adobe Flash and ActionScript 2/3 in favor of HTML, CSS, and JavaScript to create and animate eLearnings * Create all new course file templates that support mobile compliance and a new mobile application * Utilize PowerShell to automate conversion of courses to various offline applications and formats * Manage company website implementation and updating * Troubleshooting client issues and requests, as well as implementing appropriate fixes * Work directly with designers to ensure eLearnings match the composition, aesthetics, visuals, and overall vision |

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| Motivation Technologies, LLC |  St. Louis, MO  Junior Interactive Developer  *0/2013 – 01/2015* | * Create and animate eLearnings using Adobe Flash * Utilize ActionScript 2/3 to create and animate on screen text, and ensure compliance with translation of ~ 26 different languages * Create a wide variety of user interactivity including clicking, dragging, sliding, matching, and connecting using ActionScript 2/3 and Adobe Flash * Convert eLearnings to SCORM compliant .zip files |

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| Motivation Technologies, LLC |  St. Louis, MO  Junior Interactive Designer  *08/2012 – 01/2013* | * Design promotional print and electronic materials, including PowerPoints, flyers, emails, and various other advertisements * Utilize Adobe Photoshop to design various materials and assets for eLearnings * Create and animate eLearnings with Adobe Flash * Work directly with interactive developers for optimal quality and efficiency |

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| Grand Slam Sports, LLC |  St. Louis, MO  Marketing Assistant  *05/2012 – 08/2012* | * Manage all incoming / outgoing promotional materials * Create promotional materials, including PowerPoints, graphics, logos, flyers, and various other advertisements * Responsible for opening / closing procedures * Responding to all customer inquiries via phone calls, emails, and in person * On Air talent management and schedule coordination |

Education

Red Letter Communications | Cape Girardeau, MO

Internship  
*08/2010*

Southeast Missouri State University | Cape Girardeau, MO

B.S. in Mass Communication and Public Relations

*12/2011*

Extracurricular Activities

* Competitive soccer and volleyball player
* Avid runner and strength training enthusiast